## AMENDMENTS TO THE CLAIMS

This listing of claims will replace all prior versions, and the application?

## Listing of Claims:

Claim 1 (currently amended): A method for forming a full color image, comprising:

forming at least a yellow color toner image, a magenta color toner image and a cyan color toner image on a receiving material to form a full color image thereon; and

fixing the full color image upon application of heat thereto while not contacting the full color image,

wherein the yellow, magenta and cyan color toner images are respectively formed by yellow, magenta and cyan color toners and each comprises a binder resin and a pigment, wherein the yellow color toner image comprises a benzamidazolone benzimidazolone pigment, the magenta color toner image comprises at least one of Naphthol Carmine F6B and a combination of Naphthol Carmine F6B and Naphthol Carmine FBB, and the cyan color toner image comprises β copper phthalocyanine, wherein the yellow color toner image has a position closer to the receiving material than any other color toner image when two or more of the color toner images including the yellow color toner image are overlaid, and wherein the color toners have a melt viscosity not greater than 125 120 mPas·sec at 140°C, and wherein each of the color toner images has a haze factor not greater than 20% when the color toner images have a weight of 8 g/m² and are fixed.

Claim 2 (canceled)

Claim 3 (canceled)

Claim 4 (original): The method according to claim 1, wherein the binder resin comprises a polyol resin having a polyoxyalkylene moiety in a main chain thereof.

Claim 5 (original): The method according to claim 4, wherein the polyol resin comprises a reaction product of (a) an epoxy resin; (b) a dihydric phenol; and either (c) an adduct of a dihydric phenol with an alkylene oxide or (c') a glycidyl ether of an adduct of a dihydric phenol with an alkylene oxide.

Claim 6 (previously presented): The method according to claim 1, wherein each of the color toners further comprises an aromatic hydrocarboxylic acid metal salt having the following formula (1):

wherein Q and Q' independently represent an aromatic oxycarboxylic acid group which is optionally substituted by an alkyl group or an aralkyl group; X represents a counter ion; and M represents a metal.

Claim 7 (original): The method according to claim 6, wherein the metal is zinc.

Claims 8 - 24 (canceled)

Claim 25 (currently amended): A method for forming a full color image, comprising:

forming at least a yellow color toner image, a magenta color toner image and a cyan color tener image on a receiving material to form a full color image thereon; and

fixing the full color image upon application of heat thereto while not contacting the full color image,

wherein the yellow, magenta and cyan color toner images are respectively formed by yellow, magenta and cyan color toners and each comprises a binder resin and a pigment, wherein the yellow color toner image comprises a benzamidazolone benzimidazolone pigment, the magenta color toner image comprises at least one of Naphthol Carmine F6B and a combination of Naphthol Carmine F6B and Naphthol Carmine FBB, and the cyan color toner image comprises  $\beta$  copper phthalocyanine, and wherein the yellow color toner image has a position closer to the receiving material than any other color toner image when two or more of the color toner images including the yellow color toner image are overlaid,

wherein each of the color toner images has a haze factor not greater than 20% when the color toner images have a weight of 8  $g/m^2$  and are fixed; wherein the color toners have a melt viscosity not greater than 120 mPas·sec at 140°C; wherein the binder resin comprises a polyol resin having a polyoxyalkylene moiety in a main chain thereof, said polyol resin comprising a reaction product of (a) an epoxy resin, (b) a dihydric phenol, and either (c) an adduct of a dihydric phenol with an alkylene oxide or (c') a glycidyl ether of an adduct of a dihydric phenol with an alkylene oxide; and wherein each of the color toners further comprises an aromatic hydrocarboxylic acid metal salt having the following formula (1):

wherein Q and Q' independently represent an aromatic oxycarboxylic acid group which is optionally substituted by an alkyl group or an aralkyl group; X represents a counter ion; and M represents zinc.